



ACCURACY & SPEED

Count the “F”s

In this exercise, observe carefully and aim for accuracy.
WATCH OUT, YOU MAY BE FOOLED!

DIRECTIONS:

Study the paragraph in the box below, and count the number of times you see the letter “F”



TIME FOR
THIS EXERCISE
ONE MINUTE

**JOHN F. ADAMS FOUND THAT
OF THE FIFTEEN FEATURES,
FOUR OF THEM WERE OF THE
UNFAIR TYPE.**

How many Fs did you find? _____

If you found 10 Fs, you were correct. Most people find only 6.

The reason for not getting the right answer is that most people skip the Fs in the word OF, which appears three times. The brain has a tendency to process short words as a single whole symbol, instead of breaking them down into smaller units as is done with longer words. The brain processes the two types of words— longer and shorter words – in different places.