

**Minutes of the Alzheimer's Resource of Alaska
Meeting of the Board of Directors**

Date: Wednesday, March 20, 2019	Location: Alzheimer's Resource of Alaska, 1750 Abbott Rd., Anchorage
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Attendance Log of Board Members				Staff	
✓	Ken Acton - President	A	Patty Miller	✓	Pamela R. Kelley
A	Mike Lajoie - Vice President	✓	Sabrina Peterson	✓	Melissa Saulnier
✓	Rori Van Nortwick - Treasurer	T	Karen Scholz	✓	Gail Schiemann
✓	Rebecca Hanson - Secretary	✓	Jonell Snook-Holmes	✓	Robyn Langlie
✓	Nicki Addonisio – Member at Large	A	LC Tolver	✓	Lorraine Guyer
T	Jenna Bruner	✓	Charlene Walker	E	Rebecca Marinelli
E	Larry Duffy				Guest
A	Mellisa Heflin			✓	Diane Erickson
✓	Rhonda McLeod				
Ledger: ✓=Present A=Absent E=Excused Absence T=Teleconference					

Call to Order:

- Ken Acton, President, called the meeting to order at 5:46 p.m. and welcomed everyone.

Mission Moment:

- Lorraine Guyer, Development Director, presented an array of quilts made by a donor. The quilts will be distributed as gifts to Brain Works clients or any clients who are transitioning to assisted living or institutional care. Seven quilts were given to Anchorage Brain Works clients at Christmas time, and more will be distributed to Brain Works clients in the Valley. The goal of the quilter is to have 25 quilts to distribute over the course of the next year.

Agenda:

- Jonell Snook-Holmes moved to approve the Agenda. Rhonda McLeod seconded. There were no corrections or changes. The motion passed unanimously.

Minutes:

- Jonell moved to approve the January 16, 2019 Board minutes. Nicki Addonisio seconded. There were no corrections or changes. The motion passed unanimously.

Committee Reports:

Executive Committee: Ken Acton reporting.

- The Executive Committee met on February 27, 2019.
- They recommended moving forward on a strategic planning retreat this Fall. Specifically:
 - A target time at the end of September or early October
 - Facilitation with Joy Bentley and/or her partner M.E. Rider. Pamela Kelley will pursue funding sources for technical assistance
 - Location – either Anchorage or Mat-Su – To be determined
- The Committee is continuing to develop its best practices statement.
- The Committee recommends consolidating some of the standing committees, and referred its recommendations to the Nominating Committee.

Finance Committee: Rori Van Nortwick reporting.

- The Finance Committee met March 19, 2019.
- The Committee discussed basic finances, Medicaid billing and revisiting the Investment Policy. They also considered updating the Investment Policy.

- The Finance Committee has been tracking along with staff the Medicaid services model in the Care Coordination program.

Fund Development Committee: Nicki Addonisio reported on behalf of Mike Lajoie.

- The Fund Development Committee met and discussed Amblin. Nicki informed the Board that the website has been updated. She was able to effectively use the new website share tools for Facebook and receive donations for Amblin. Nicki requested everyone to sign up for a team, join, walk, and get others signing up. Sals New York Grill and Catering will provide breakfast burritos and coffee. Lorraine passed around a volunteer sheet for the Board members interested in helping at the event.
- Lorraine reported on the Visitors Industry Walk held May 13 in Fairbanks and asked those in Fairbanks to encourage their Fairbanks friends to walk on behalf of ARA.
- Mike Lajoie has new radio contacts in Fairbanks and will be able to acquire free advertising for both Fairbanks and Anchorage walks.
- Lorraine informed the Board that she will retire following the Amblin event.

Nominating Committee: Nicki Addonisio reporting.

- The Nominating Committee met January 12, 2019.
- The Nominating Committee organized a Board Orientation. Those who attended on Saturday brought unique and interesting perspectives to the organization. The Committee received good feedback from the attendees.
- The Officer Slate is coming up and the committee will be working on that for the coming year.
- The Nominating Committee discussed which Committees to combine and what that should look like. Nicki asked the Board to think about how they might want to contribute for the next year.

Program Committee: Rebecca Hanson reporting.

- The Program Committee met twice.
- The Program Committee met with a public relations firm who listened to the Committee describe who ARA is, what we do, and what our concerns might be regarding their assistance.
- The committee met with the PR group a second time to discuss their proposal. The committee reached a consensus that this is the right time to obtain professional assistance.

Public Policy Committee: Rori Van Nortwick reporting.

- The Public Policy Committee did not meet.
- Patty Miller and Rori are working on a Legislative letter in response to the current proposed budget from the Governor. Rori hopes to have an electronic meeting with the Public Policy Committee to get approval before sending the letter to the rest of the Board.
- Pam informed the Board about her trip to Juneau. AgeNet had three Legislative priorities, and its third priority was focusing on supporting continued services for those who live with dementia, and their caregivers.
- As of the meeting date, senior grants we receive are intact for case management for Matsu and Anchorage, ADRD Education and support, and National Family Caregiver. There is much uncertainty regarding Medicaid because we don't yet know whether and how rates may change.

Executive Director's Report: Pam Kelley reporting.

- Pam supplemented her written report with the following items:
 - Rebecca and Gail taped an interview with the KSKA's Justice Alaska program to help inform listeners about the challenges facing seniors at and the intersection of failing health and the legal system.
 - Pam introduced Diane Erickson who is doing her practicum at ARA.

Old Business: None

New Business: Pam Kelley Reporting.

- The Program Committee and Managers had the occasion between the last two Board meetings to have a PR company come in and dialogue with us about the pressing need the committee identified to have an actionable vision and plan to differentiate ARA from the Alzheimer's Association and find out what the PR company might be able to do for us.
- We reached a consensus to recommend the Board invest in this.
- Sabrina Peterson moved to approve supplementing the FY19 budget with \$10,000 from reserve funds to begin the process to plan for a PR campaign. Nicki seconded. The motion passed unanimously.

Announcements:

- The next Board meeting is May 15, 2019 at 5:45 pm.

Adjournment: The meeting adjourned at 7:13 p.m.

Respectfully submitted,

Melissa Saulnier

Melissa Saulnier
Executive Assistant